

**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DE SITUACIÓN FINANCIERA INDIVIDUAL**  
**MARZO DE 2022**  
**PESOS COLOMBIANOS**

| ACTIVO                                                    | NOTAS | 2022                   | 2021                  | VARIACIÓN              |                |
|-----------------------------------------------------------|-------|------------------------|-----------------------|------------------------|----------------|
| <b>ACTIVO CORRIENTE</b>                                   |       | <b>50,536,363,992</b>  | <b>43,406,105,670</b> | <b>7,130,258,323</b>   | <b>16.43%</b>  |
| <b>EFFECTIVO Y EQUIVALENTES DE EFFECTIVO</b>              |       | <b>32,122,672,958</b>  | <b>26,462,205,977</b> | <b>5,660,466,981</b>   | <b>21.39%</b>  |
| Caja                                                      |       | 0                      | 5,351,212             | (5,351,212)            | 0.00%          |
| Depósitos en instituciones financieras                    |       | 6,776,892,535          | 4,025,765,950         | 2,751,126,585          | 68.34%         |
| Efectivo de uso restringido                               |       | 25,345,780,422         | 22,431,088,815        | 2,914,691,608          | 12.99%         |
| Equivalentes al efectivo                                  |       | -                      | -                     | -                      | 0.00%          |
| <b>INVERSIONES E INSTRUMENTOS DERIVADOS</b>               |       | <b>11,699,157,015</b>  | <b>6,729,860,507</b>  | <b>4,969,296,508</b>   | <b>73.84%</b>  |
| Certificados de depósito a término                        |       | 11,699,157,015         | 6,729,860,507         | 4,969,296,508          | 73.84%         |
| <b>CUENTAS POR COBRAR</b>                                 |       | <b>4,033,707,473</b>   | <b>7,718,562,388</b>  | <b>(3,684,854,915)</b> | <b>-47.74%</b> |
| Prestación de servicios                                   |       | 1,898,336,878          | 2,746,336,121         | (847,999,243)          | -30.88%        |
| Central de medios                                         |       | 2,266,037,526          | 5,106,702,913         | (2,840,665,387)        | -55.63%        |
| Subvenciones por cobrar                                   |       | -                      | 1,321,268             | (1,321,268)            | 0.00%          |
| Deterioro acumulado cuentas por cobrar (Cr)               |       | (130,666,931)          | (135,797,914)         | (5,130,983)            | -3.78%         |
| <b>OTRAS CUENTAS POR COBRAR</b>                           |       | <b>2,680,826,547</b>   | <b>2,495,476,798</b>  | <b>185,349,749</b>     | <b>7.43%</b>   |
| Avances y anticipos entregados                            |       | -                      | 61,822,588            | (61,822,588)           | 0.00%          |
| Anticipos o saldos a favor por impuestos y contribuciones |       | 2,265,393,814          | 2,044,631,276         | 220,762,538            | 10.80%         |
| Recursos entregados en administración                     |       | 352,810,191            | 349,730,145           | 3,080,046              | 0.88%          |
| Otras cuentas por cobrar                                  |       | 62,622,542             | 39,292,789            | 23,329,753             | 59.37%         |
| <b>INVENTARIOS</b>                                        |       | <b>-</b>               | <b>-</b>              | <b>-</b>               | <b>0.00%</b>   |
| Materiales y suministros                                  |       | -                      | -                     | -                      | 0.00%          |
| <b>ACTIVO NO CORRIENTE</b>                                |       | <b>51,996,376,435</b>  | <b>53,514,916,963</b> | <b>(1,518,540,529)</b> | <b>-2.84%</b>  |
| <b>CUENTAS POR COBRAR</b>                                 |       | <b>190,428,899</b>     | <b>213,254,754</b>    | <b>(22,825,855)</b>    | <b>-10.70%</b> |
| Cuentas por cobrar de difícil recaudo                     |       | 190,428,899            | 213,254,754           | (22,825,855)           | -10.70%        |
| <b>PRÉSTAMOS POR COBRAR</b>                               |       | <b>870,824,391</b>     | <b>855,783,683</b>    | <b>15,040,708</b>      | <b>1.76%</b>   |
| Préstamos de vivienda                                     |       | 810,994,555            | 855,783,683           | (44,789,128)           | -5.23%         |
| Préstamos de consumo                                      |       | 59,829,836             | -                     | 59,829,836             | 100.00%        |
| <b>PROPIEDAD, PLANTA Y EQUIPO</b>                         |       | <b>42,984,274,874</b>  | <b>45,632,877,861</b> | <b>(2,648,602,987)</b> | <b>-5.80%</b>  |
| Edificaciones                                             |       | 35,928,590,428         | 35,928,590,428        | -                      | 0.00%          |
| Muebles, enseres y equipos de oficina.                    |       | 3,002,839,970          | 3,002,839,970         | -                      | 0.00%          |
| Equipos de comunicación y computación                     |       | 850,608,984            | 842,624,408           | 7,984,576              | 0.95%          |
| Equipos de transporte, tracción y elevación               |       | 31,097,241,507         | 30,584,108,625        | 513,132,882            | 1.68%          |
| Maquinaria y equipo en comodato                           |       | 1,378,825,162          | 1,178,160,936         | 200,664,226            | 17.03%         |
| Propiedades de Inversión                                  |       | 2,624,469,063          | 2,624,469,063         | -                      | 0.00%          |
| Depreciación acumulada (Cr)                               |       | (31,828,481,621)       | (28,458,096,950)      | -                      | 0.00%          |
| Deterioro acumulado (Cr)                                  |       | (69,818,619)           | (69,818,619)          | -                      | 0.00%          |
| <b>OTROS ACTIVOS</b>                                      |       | <b>7,950,848,271</b>   | <b>6,813,000,665</b>  | <b>1,137,847,606</b>   | <b>16.70%</b>  |
| Plan de activos para beneficios posempleo                 |       | 4,056,141,241          | 3,415,533,244         | 640,607,997            | 18.76%         |
| Bienes y servicios pagados por anticipado                 |       | 379,883,561            | 606,706,948           | (226,823,387)          | -37.39%        |
| Intangibles                                               |       | 17,419,208             | 27,867,304            | (10,448,096)           | -37.49%        |
| Activos por impuestos diferidos                           |       | 3,497,404,261          | 2,762,893,169         | 734,511,092            | 26.58%         |
| <b>TOTAL ACTIVO</b>                                       |       | <b>102,532,740,427</b> | <b>96,921,022,633</b> | <b>5,611,717,794</b>   | <b>5.79%</b>   |

  
**LUIS FELIPE HINCAPIÉ URIBE**  
Representante Legal  
C.C 71.775.903

  
**CRISTIAN QUINTERO CARDONA**  
Contador  
C.C. 1,017.232.412  
T.P. 236873-T

**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DE SITUACIÓN FINANCIERA INDIVIDUAL**  
**MARZO DE 2022**  
**PESOS COLOMBIANOS**

| <b>PASIVO</b>                                                      | <b>NOTAS</b> | <b>2022</b>            | <b>2021</b>           | <b>VARIACIÓN</b>     |               |
|--------------------------------------------------------------------|--------------|------------------------|-----------------------|----------------------|---------------|
| <b>PASIVO CORRIENTE</b>                                            |              | <b>27,330,784,729</b>  | <b>22,917,642,645</b> | <b>4,413,142,083</b> | <b>19.26%</b> |
| <b>CUENTAS POR PAGAR</b>                                           |              | <b>11,914,394,654</b>  | <b>10,385,737,123</b> | <b>1,528,657,530</b> | <b>14.72%</b> |
| Adquisición de bienes y servicios                                  |              | 1,680,230,805          | 1,693,133,812         | (12,903,007)         | -0.76%        |
| Central medios                                                     |              | 1,570,196,321          | 1,144,870,534         | 425,325,787          | 37.15%        |
| Recaudos a favor de terceros                                       |              | 452,081,875            | 377,033,925           | 75,047,950           | 19.90%        |
| Descuentos de nómina                                               |              | 77,429,214             | 44,784,476            | 32,644,738           | 72.89%        |
| Retención en la fuente e impuesto de timbre                        |              | 153,076,712            | 75,247,106            | 77,829,606           | 103.43%       |
| Impuestos contribuciones y tasas por pagar                         |              | 627,019,287            | 605,873,140           | 21,146,147           | 3.49%         |
| Impuesto al valor agregado - IVA                                   |              | 149,678,676            | 22,467,379            | 127,211,298          | 566.20%       |
| Recursos recibidos en administración                               |              | 7,165,484,538          | 6,385,908,288         | 779,576,250          | 12.21%        |
| Tarjeta de Crédito empresarial                                     |              | 15,141,852             | 16,452,762            | (1,310,910)          | -7.97%        |
| Otras cuentas por pagar                                            |              | 24,055,373             | 19,965,701            | 4,089,672            | 20.48%        |
| <b>BENEFICIOS A LOS EMPLEADOS</b>                                  |              | <b>1,587,457,517</b>   | <b>1,664,518,261</b>  | <b>(77,060,744)</b>  | <b>-4.63%</b> |
| Beneficios a empleados de corto plazo                              |              | 1,587,457,517          | 1,664,518,261         | (77,060,744)         | -4.63%        |
| <b>OTROS PASIVOS</b>                                               |              | <b>13,828,932,558</b>  | <b>10,867,387,261</b> | <b>2,961,545,297</b> | <b>27.25%</b> |
| Ingresos recibidos por anticipado                                  |              | 257,576,943            | 210,512,052           | 47,064,891           | 22.36%        |
| Créditos diferidos                                                 |              | 13,571,355,615         | 10,656,875,209        | 2,914,480,406        | 27.35%        |
| <b>NO CORRIENTE</b>                                                |              | <b>15,111,878,278</b>  | <b>13,251,753,050</b> | <b>1,860,125,228</b> | <b>14.04%</b> |
| <b>BENEFICIOS A LOS EMPLEADOS</b>                                  |              | <b>7,659,063,308</b>   | <b>7,183,217,160</b>  | <b>475,846,148</b>   | <b>6.62%</b>  |
| Provisión para cuotas partes de pensiones                          |              | 7,224,020,869          | 6,717,068,669         | 506,952,200          | 7.55%         |
| Provisión para bonos pensionales                                   |              | 435,042,439            | 466,148,491           | (31,106,052)         | -6.67%        |
| <b>OTROS PASIVOS</b>                                               |              | <b>7,452,814,970</b>   | <b>6,068,535,890</b>  | <b>1,384,279,080</b> | <b>22.81%</b> |
| Pasivos por impuestos diferidos                                    |              | 7,452,814,970          | 6,068,535,890         | 1,384,279,080        | 22.81%        |
| <b>TOTAL PASIVO</b>                                                |              | <b>42,442,663,007</b>  | <b>36,169,395,695</b> | <b>6,273,267,311</b> | <b>17.34%</b> |
| <b>PATRIMONIO</b>                                                  |              |                        |                       |                      |               |
| <b>PATRIMONIO INSTITUCIONAL</b>                                    |              | <b>60,090,077,420</b>  | <b>60,751,626,938</b> | <b>(661,549,517)</b> | <b>-1.09%</b> |
| Aportes sociales                                                   |              | 26,296,157,090         | 26,296,157,090        | -                    | 0.00%         |
| Prima en colocación de acciones, cuotas o partes de interés social |              | 451,000,000            | 451,000,000           | -                    | 0.00%         |
| Reservas                                                           |              | 25,082,118,884         | 22,853,546,160        | 2,228,572,724        | 9.75%         |
| Resultados de ejercicios anteriores                                |              | 10,120,316,916         | 12,587,609,366        | (2,467,292,450)      | 19.60%        |
| Resultados del ejercicio                                           |              | (1,240,045,338)        | (1,351,757,280)       | 111,711,942          | 8.26%         |
| Ganancias o pérdidas actuariales / Planes beneficios posempleo     |              | (619,470,131)          | (84,928,398)          | 534,541,733          | -629.40%      |
| <b>TOTAL PASIVO Y PATRIMONIO</b>                                   |              | <b>102,532,740,427</b> | <b>96,921,022,633</b> | <b>5,611,717,794</b> | <b>5.79%</b>  |

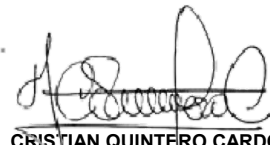
  
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**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DEL RESULTADO INTEGRAL INDIVIDUAL**  
**DE ENERO A MARZO DE 2022**  
**PESOS COLOMBIANOS**

|                                                 | 2022                   | 2021                   | VARIACION              |                |
|-------------------------------------------------|------------------------|------------------------|------------------------|----------------|
| <b>INGRESOS TOTALES</b>                         | <b>5,352,022,058</b>   | <b>6,159,954,191</b>   | <b>(807,932,133)</b>   | <b>-13.12%</b> |
| <b>VENTA DE SERVICIOS</b>                       | <b>3,186,604,465</b>   | <b>4,523,455,784</b>   | <b>(1,336,851,319)</b> | <b>-29.55%</b> |
| Cesion de derechos de television                | 570,265,456            | 619,894,041            | (49,628,585)           | -8.01%         |
| Produccion de TV                                | 546,009,093            | 534,896,047            | 11,113,046             | 2.08%          |
| Publicidad                                      | 1,587,290,396          | 1,514,152,256          | 73,138,140             | 4.83%          |
| Central de medios honorarios e incentivos       | 451,105,063            | 489,815,424            | (38,710,361)           | -7.90%         |
| Central de medios prestacion de servicios       | 54,751,366             | 1,375,453,828          | (1,320,702,462)        | -96.02%        |
| Ingresos diversos                               | 981,748                | 416,745                | 565,003                | 135.58%        |
| Descuentos por pronto pago                      | (23,798,657)           | (11,172,557)           | 12,626,100             | 113.01%        |
| <b>TRANSFERENCIAS Y SUBVENCIONES</b>            | <b>2,165,417,593</b>   | <b>1,636,498,407</b>   | <b>528,919,186</b>     | <b>32.32%</b>  |
| FUTIC                                           | 2,143,430,462          | 1,626,160,332          | 517,270,130            | 31.81%         |
| Aportes Ley 14                                  | 21,987,131             | 10,338,075             | 11,649,056             | 112.68%        |
| Gobernación de Antioquia                        | -                      | -                      | -                      | -100.00%       |
| <b>COSTOS DE VENTA</b>                          | <b>5,203,151,228</b>   | <b>6,143,527,896</b>   | <b>(940,376,668)</b>   | <b>-15.31%</b> |
| <b>COSTOS DE VENTAS DE SERVICIOS</b>            | <b>5,203,151,228</b>   | <b>6,143,527,896</b>   | <b>(940,376,668)</b>   | <b>-15.31%</b> |
| Sueldos y salarios                              | 2,628,085,010          | 2,126,153,097          | 501,931,913            | 23.61%         |
| Generales                                       | 2,520,314,852          | 2,641,920,971          | (121,606,119)          | -4.60%         |
| Central de medios prestación de servicios       | 54,751,366             | 1,375,453,828          | (1,320,702,462)        | -96.02%        |
| <b>UTILIDAD (PERDIDAD) BRUTA</b>                | <b>148,870,829</b>     | <b>16,426,295</b>      | <b>132,444,534</b>     | <b>806.30%</b> |
| <b>GASTOS DE ADMINISTRACIÓN</b>                 | <b>1,247,441,221</b>   | <b>1,148,728,711</b>   | <b>98,712,509</b>      | <b>8.59%</b>   |
| Sueldos y salarios                              | 842,978,045            | 687,062,258            | 155,915,787            | 22.69%         |
| Generales                                       | 404,463,176            | 461,666,453            | (57,203,278)           | -12.39%        |
| <b>DE VENTAS</b>                                | <b>463,904,256</b>     | <b>431,810,403</b>     | <b>32,093,853</b>      | <b>7.43%</b>   |
| Sueldos y salarios                              | 107,818,933            | 104,698,483            | 3,120,450              | 2.98%          |
| Impuestos contribuciones y tasas                | 356,085,323            | 327,111,920            | 28,973,403             | 8.86%          |
| <b>UTILIDAD (PERDIDAD) OPERACIONAL</b>          | <b>(1,562,474,647)</b> | <b>(1,564,112,819)</b> | <b>1,638,172</b>       | <b>-0.10%</b>  |
| <b>OTROS INGRESOS</b>                           | <b>393,600,696</b>     | <b>229,978,905</b>     | <b>163,621,791</b>     | <b>71.15%</b>  |
| Financieros                                     | 110,830,663            | 74,829,454             | 36,001,209             | 48.11%         |
| Ajuste por diferencia en cambio                 | 414,818                | 8,612                  | 406,206                | 4716.74%       |
| Arrendamientos Operativos                       | 236,218,738            | 145,683,777            | 90,534,961             | 62.14%         |
| Reversión perdidas por deterioro                | -                      | -                      | -                      | 0.00%          |
| Ingresos diversos                               | 46,136,477             | 9,457,062              | 36,679,415             | 387.85%        |
| <b>OTROS GASTOS</b>                             | <b>17,987,882</b>      | <b>17,623,366</b>      | <b>364,516</b>         | <b>2.07%</b>   |
| Comisiones                                      | 6,518,841              | 6,587,191              | (68,350)               | -1.04%         |
| Financieros                                     | 135,776                | 16,529                 | 119,247                | 721.44%        |
| Otros gastos diversos                           | 11,333,265             | 11,019,646             | 313,619                | 2.85%          |
| <b>RESULTADO DEL PERIODO ANTES DE IMPUESTOS</b> | <b>(1,186,861,833)</b> | <b>(1,351,757,280)</b> | <b>164,895,447</b>     | <b>-12.20%</b> |
| Gasto por impuesto a las ganancias              | -                      | -                      | -                      | 0.00%          |
| Ingreso por impuesto a las ganancias diferidas  | (53,183,505)           | -                      | (53,183,505)           | 100.00%        |
| <b>RESULTADO DEL PERIODO</b>                    | <b>(1,240,045,338)</b> | <b>(1,351,757,280)</b> | <b>111,711,942</b>     | <b>-8.26%</b>  |

  
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