

**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DE SITUACIÓN FINANCIERA INDIVIDUAL**  
**FEBRERO DE 2021**  
**PESOS COLOMBIANOS**

|                                                           | NOTAS | 2021             | 2020             | VARIACIÓN       |         |
|-----------------------------------------------------------|-------|------------------|------------------|-----------------|---------|
| ACTIVO                                                    |       |                  |                  |                 |         |
| ACTIVO CORRIENTE                                          |       | 32,617,243,598   | 36,755,701,310   | (4,138,457,712) | -11.26% |
| EFFECTIVO Y EQUIVALENTES DE EFFECTIVO                     |       | 15,757,593,707   | 24,645,993,484   | (8,888,399,777) | -36.06% |
| Caja                                                      |       | 1,533,000        | 1,454,000        | 79,000          | 5.43%   |
| Depósitos en instituciones financieras                    |       | 4,592,480,619    | 4,662,706,961    | (70,226,342)    | -1.51%  |
| Efectivo de uso restringido                               |       | 11,163,580,088   | 19,981,832,523   | (8,818,252,434) | -44.13% |
| INVERSIONES E INSTRUMENTOS DERIVADOS                      |       | 6,544,474,241    | 5,560,780,146    | 983,694,095     | 17.69%  |
| Certificados de depósito a término                        |       | 6,544,474,241    | 5,560,780,146    | 983,694,095     | 17.69%  |
| CUENTAS POR COBRAR                                        |       | 7,858,951,434    | 4,085,603,728    | 3,773,347,706   | 92.36%  |
| Prestación de servicios                                   |       | 3,843,220,020    | 2,587,944,870    | 1,255,275,150   | 48.50%  |
| Central de medios                                         |       | 4,151,529,328    | 1,713,867,842    | 2,437,661,486   | 142.23% |
| Deterioro acumulado cuentas por cobrar (Cr)               |       | (135,797,914)    | (216,208,984)    | (80,411,070)    | -37.19% |
| OTRAS CUENTAS POR COBRAR                                  |       | 2,456,224,216    | 2,463,323,952    | (7,099,736)     | -0.29%  |
| Avances y anticipos entregados                            |       | 61,131,946       | 11,603,762       | 49,528,184      | 426.83% |
| Anticipos o saldos a favor por impuestos y contribuciones |       | 2,013,622,304    | 2,084,232,591    | (70,610,287)    | -3.39%  |
| Recursos entregados en administración                     |       | 349,260,849      | 315,817,874      | 33,442,975      | 10.59%  |
| Otras cuentas por cobrar                                  |       | 32,209,117       | 51,669,725       | (19,460,608)    | -37.66% |
| INVENTARIOS                                               |       | -                | -                | -               | 0.00%   |
| Materiales y suministros                                  |       | -                | -                | -               | 0.00%   |
| ACTIVO NO CORRIENTE                                       |       | 54,050,237,254   | 53,462,761,600   | 587,475,654     | 1.10%   |
| CUENTAS POR COBRAR                                        |       | 226,871,488      | 252,704,595      | (25,833,107)    | -10.22% |
| Cuentas por cobrar de difícil recaudo                     |       | 226,871,488      | 252,704,595      | (25,833,107)    | -10.22% |
| PRÉSTAMOS POR COBRAR                                      |       | 865,599,347      | 1,030,763,475    | (165,164,128)   | -16.02% |
| Préstamos de vivienda                                     |       | 864,898,342      | 1,029,976,104    | (165,077,762)   | -16.03% |
| Prestamos de consumo                                      |       | 701,005          | 787,371          | (86,366)        | -10.97% |
| PROPIEDAD, PLANTA Y EQUIPO                                |       | 45,962,425,999   | 47,410,036,004   | (1,447,610,005) | -3.05%  |
| Edificaciones                                             |       | 35,928,590,428   | 35,928,590,428   | -               | 0.00%   |
| Muebles, enseres y equipos de oficina.                    |       | 3,002,839,970    | 3,002,839,970    | -               | 0.00%   |
| Equipos de comunicación y computación                     |       | 842,624,408      | 847,624,438      | (5,000,030)     | -0.59%  |
| Equipos de transporte, tracción y elevación               |       | 30,584,108,625   | 30,992,447,098   | (408,338,473)   | -1.32%  |
| Maquinaria y equipo en comodato                           |       | 1,178,160,936    | 1,344,050,936    | (165,890,000)   | -12.34% |
| Propiedades de Inversión                                  |       | 2,624,469,063    | 2,624,469,063    | -               | 0.00%   |
| Depreciación acumulada (Cr)                               |       | (28,128,548,812) | (27,260,167,310) | -               | 0.00%   |
| Deterioro acumulado (Cr)                                  |       | (69,818,619)     | (69,818,619)     | -               | 0.00%   |
| OTROS ACTIVOS                                             |       | 6,995,340,420    | 4,769,257,526    | 2,226,082,894   | 46.68%  |
| Plan de activos para beneficios posempleo                 |       | 3,514,253,039    | 3,057,443,370    | 456,809,669     | 14.94%  |
| Bienes y servicios pagados por anticipado                 |       | 701,182,637      | 347,411,951      | 353,770,686     | 101.83% |
| Intangibles                                               |       | 17,011,575       | -                | 17,011,575      | 100.00% |
| Activos por impuestos diferidos                           |       | 2,762,893,169    | 1,364,402,205    | 1,398,490,964   | 102.50% |
| TOTAL ACTIVO                                              |       | 86,667,480,852   | 90,218,462,910   | (3,550,982,058) | -3.94%  |

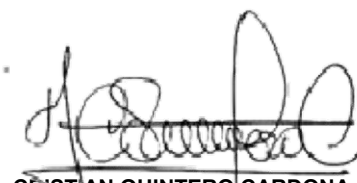
  
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**CRISTIAN QUINTERO CARDONA**  
Contador  
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**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DE SITUACIÓN FINANCIERA INDIVIDUAL**  
**FEBRERO DE 2021**  
**PESOS COLOMBIANOS**

| <b>PASIVO</b>                                                      | <b>NOTAS</b> | <b>2021</b>           | <b>2020</b>           | <b>VARIACIÓN</b>        |                |
|--------------------------------------------------------------------|--------------|-----------------------|-----------------------|-------------------------|----------------|
| <b>PASIVO CORRIENTE</b>                                            |              | <b>12,480,992,533</b> | <b>20,653,440,223</b> | <b>(8,172,447,690)</b>  | <b>-39.57%</b> |
| <b>CUENTAS POR PAGAR</b>                                           |              | <b>10,384,937,623</b> | <b>5,796,519,661</b>  | <b>4,588,417,961</b>    | <b>79.16%</b>  |
| Adquisición de bienes y servicios                                  |              | 1,939,214,229         | 976,181,064           | 963,033,165             | 98.65%         |
| Central medios                                                     |              | 4,877,655,614         | 202,509,612           | 4,675,146,002           | 2308.60%       |
| Recaudos a favor de terceros                                       |              | 472,447,995           | 346,188,366           | 126,259,629             | 36.47%         |
| Descuentos de nómina                                               |              | 131,839,250           | 42,907,782            | 88,931,468              | 207.26%        |
| Retención en la fuente e impuesto de timbre                        |              | 183,697,241           | 79,590,499            | 104,106,742             | 130.80%        |
| Impuestos contribuciones y tasas por pagar                         |              | 723,837,564           | 644,419,572           | 79,417,992              | 12.32%         |
| Impuesto al valor agregado - IVA                                   |              | 25,829,339            | 172,023,664           | (146,194,325)           | -84.99%        |
| Recursos recibidos en administración                               |              | 2,007,622,281         | 3,305,900,828         | (1,298,278,546)         | -39.27%        |
| Tarjeta de Crédito empresarial                                     |              | 4,624,069             | 2,799,679             | 1,824,390               | 65.16%         |
| Otras cuentas por pagar                                            |              | 18,170,041            | 23,998,596            | (5,828,555)             | -24.29%        |
| <b>BENEFICIOS A LOS EMPLEADOS</b>                                  |              | <b>1,494,363,647</b>  | <b>1,291,570,268</b>  | <b>202,793,379</b>      | <b>15.70%</b>  |
| Beneficios a empleados de corto plazo                              |              | 1,494,363,647         | 1,291,570,268         | 202,793,379             | 15.70%         |
| <b>OTROS PASIVOS</b>                                               |              | <b>601,691,263</b>    | <b>13,565,350,293</b> | <b>(12,963,659,030)</b> | <b>-95.56%</b> |
| Ingresos recibidos por anticipado                                  |              | 503,785,008           | 189,417,223           | 314,367,785             | 165.97%        |
| Créditos diferidos                                                 |              | 97,906,255            | 13,375,933,070        | (13,278,026,815)        | -99.27%        |
| <b>NO CORRIENTE</b>                                                |              | <b>13,264,565,478</b> | <b>12,429,148,681</b> | <b>835,416,797</b>      | <b>6.72%</b>   |
| <b>BENEFICIOS A LOS EMPLEADOS</b>                                  |              | <b>7,196,029,588</b>  | <b>7,679,429,655</b>  | <b>(483,400,067)</b>    | <b>-6.29%</b>  |
| Provisión para cuotas partes de pensiones                          |              | 6,717,068,669         | 7,237,897,919         | (520,829,250)           | -7.20%         |
| Provisión para bonos pensionales                                   |              | 478,960,919           | 441,531,736           | 37,429,183              | 8.48%          |
| <b>OTROS PASIVOS</b>                                               |              | <b>6,068,535,890</b>  | <b>4,749,719,026</b>  | <b>1,318,816,864</b>    | <b>27.77%</b>  |
| Pasivos por impuestos diferidos                                    |              | 6,068,535,890         | 4,749,719,026         | 1,318,816,864           | 27.77%         |
| <b>TOTAL PASIVO</b>                                                |              | <b>25,745,558,011</b> | <b>33,082,588,904</b> | <b>(7,337,030,893)</b>  | <b>-22.18%</b> |
| <b>PATRIMONIO</b>                                                  |              |                       |                       |                         |                |
| <b>PATRIMONIO INSTITUCIONAL</b>                                    |              | <b>60,921,922,841</b> | <b>57,135,874,006</b> | <b>3,786,048,835</b>    | <b>6.63%</b>   |
| Aportes sociales                                                   |              | 26,296,157,090        | 26,296,157,090        | -                       | 0.00%          |
| Prima en colocación de acciones, cuotas o partes de interés social |              | 451,000,000           | 451,000,000           | -                       | 0.00%          |
| Reservas                                                           |              | 22,853,546,160        | 17,098,526,739        | 5,755,019,421           | 33.66%         |
| Resultados de ejercicios anteriores                                |              | 12,587,609,366        | 15,198,414,453        | (2,610,805,087)         | 17.18%         |
| Resultados del ejercicio                                           |              | (1,280,181,171)       | (1,613,092,620)       | 332,911,449             | 20.64%         |
| Ganancias o pérdidas actuariales / Planes beneficios posempleo     |              | 13,791,397            | (295,131,655)         | (308,923,052)           | 104.67%        |
| <b>TOTAL PASIVO Y PATRIMONIO</b>                                   |              | <b>86,667,480,852</b> | <b>90,218,462,910</b> | <b>(3,550,982,058)</b>  | <b>-3.94%</b>  |

  
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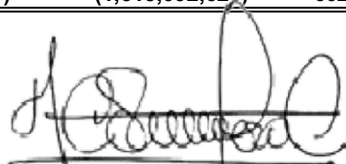
  
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**SOCIEDAD TELEVISIÓN DE ANTIOQUIA LIMITADA**  
**ESTADO DEL RESULTADO INTEGRAL INDIVIDUAL**  
**DE ENERO A FEBRERO DE 2021**  
**PESOS COLOMBIANOS**

|                                                 | 2021                   | 2020                   | VARIACION            |                |
|-------------------------------------------------|------------------------|------------------------|----------------------|----------------|
| <b>INGRESOS TOTALES</b>                         | <b>3,340,522,497</b>   | <b>2,271,042,393</b>   | <b>1,069,480,104</b> | <b>47.09%</b>  |
| <b>VENTA DE SERVICIOS</b>                       | <b>3,031,327,795</b>   | <b>2,091,872,082</b>   | <b>939,455,713</b>   | <b>44.91%</b>  |
| Cesion de derechos de television                | 374,594,771            | 388,115,427            | (13,520,656)         | -3.48%         |
| Produccion de TV                                | 290,636,311            | 304,661,190            | (14,024,879)         | -4.60%         |
| Publicidad                                      | 931,326,702            | 916,192,633            | 15,134,069           | 1.65%          |
| Central de medios honorarios e incentivos       | 422,336,838            | 154,180,431            | 268,156,407          | 173.92%        |
| Central de medios prestacion de servicios       | 1,017,487,181          | 337,041,331            | 680,445,850          | 201.89%        |
| Ingresos diversos                               | 231,525                | -                      | 231,525              | 100.00%        |
| Descuentos por pronto pago                      | (5,285,533)            | (8,318,930)            | (3,033,397)          | -36.46%        |
| <b>TRANSFERENCIAS Y SUBVENCIONES</b>            | <b>309,194,702</b>     | <b>179,170,311</b>     | <b>130,024,391</b>   | <b>72.57%</b>  |
| FUTIC                                           | 298,856,627            | 155,742,377            | 143,114,250          | 91.89%         |
| Aportes Ley 14                                  | 10,338,075             | 2,127,934              | 8,210,141            | 385.83%        |
| Gobernación de Antioquia                        | -                      | 21,300,000             | (21,300,000)         | -100.00%       |
| <b>COSTOS DE VENTA</b>                          | <b>3,766,452,340</b>   | <b>3,049,685,147</b>   | <b>716,767,193</b>   | <b>23.50%</b>  |
| <b>COSTOS DE VENTAS DE SERVICIOS</b>            | <b>3,766,452,340</b>   | <b>3,049,685,147</b>   | <b>716,767,193</b>   | <b>23.50%</b>  |
| Sueldos y salarios                              | 1,235,220,094          | 1,391,978,492          | (156,758,398)        | -11.26%        |
| Generales                                       | 1,513,745,065          | 1,355,222,346          | 158,522,719          | 11.70%         |
| Central de medios prestación de servicios       | 1,017,487,181          | 302,484,309            | 715,002,872          | 236.38%        |
| <b>UTILIDAD (PERDIDAD) BRUTA</b>                | <b>(425,929,843)</b>   | <b>(778,642,754)</b>   | <b>352,712,911</b>   | <b>-45.30%</b> |
| <b>GASTOS DE ADMINISTRACIÓN</b>                 | <b>755,781,065</b>     | <b>738,003,112</b>     | <b>17,777,952</b>    | <b>2.41%</b>   |
| Sueldos y salarios                              | 476,841,386            | 452,313,402            | 24,527,984           | 5.42%          |
| Generales                                       | 278,939,679            | 285,689,710            | (6,750,032)          | -2.36%         |
| <b>DE VENTAS</b>                                | <b>242,343,905</b>     | <b>289,400,477</b>     | <b>(47,056,572)</b>  | <b>-16.26%</b> |
| Sueldos y salarios                              | 70,927,367             | 83,993,255             | (13,065,888)         | -15.56%        |
| Impuestos contribuciones y tasas                | 171,416,538            | 205,407,222            | (33,990,684)         | -16.55%        |
| <b>UTILIDAD (PERDIDAD) OPERACIONAL</b>          | <b>(1,424,054,813)</b> | <b>(1,806,046,343)</b> | <b>381,991,530</b>   | <b>-21.15%</b> |
| <b>OTROS INGRESOS</b>                           | <b>158,440,288</b>     | <b>239,410,062</b>     | <b>(80,969,774)</b>  | <b>-33.82%</b> |
| Financieros                                     | 49,372,922             | 92,289,967             | (42,917,045)         | -46.50%        |
| Ajuste por diferencia en cambio                 | 8,612                  | 8,157                  | 455                  | 5.58%          |
| Arrendamientos Operativos                       | 99,615,618             | 146,514,568            | (46,898,950)         | -32.01%        |
| Ingresos diversos                               | 9,443,136              | 597,370                | 8,845,766            | 1480.79%       |
| <b>OTROS GASTOS</b>                             | <b>14,566,647</b>      | <b>26,459,726</b>      | <b>(11,893,079)</b>  | <b>-44.95%</b> |
| Comisiones                                      | 4,450,000              | 11,237,957             | (6,787,957)          | -60.40%        |
| Otros gastos diversos                           | 10,116,647             | 15,221,769             | (5,105,122)          | -33.54%        |
| <b>RESULTADO DEL PERIODO ANTES DE IMPUESTOS</b> | <b>(1,280,181,171)</b> | <b>(1,593,096,007)</b> | <b>312,914,836</b>   | <b>-19.64%</b> |
| Gasto por impuesto a las ganancias              | -                      | 19,996,613             | (19,996,613)         | 0.00%          |
| <b>RESULTADO DEL PERIODO</b>                    | <b>(1,280,181,171)</b> | <b>(1,613,092,620)</b> | <b>332,911,449</b>   | <b>-20.64%</b> |



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